



PLANNING A COLORADO DESTINATION MEETING

FROM BIG DEAL COMPANY

With 300+ days of sunshine, mountains, lakes and more, Colorado is an appealing location for any type of meeting, conference or retreat. Break away from the screen and connect in person to recognize high performers, plan and strategize, learn and launch new initiatives. Here's what you need to consider when planning your next destination meeting.

Does the destination align with your meeting priorities?

The first thing to consider is that the destination must work for the business purpose. What are your priorities for the meeting? What kind of team building do you envision? Will you want to do group activities or let people choose their own adventure? What time of year will work best? Answering these questions are the first step in selection your destination.

Location, location, location...

Once you've identified your business priorities, the next step is to narrow down your location options. What type of team do you have? What kind of company are you? Colorado has something for everyone - from the bustle of the city in Denver to the walkable charm of Fort Collins and Boulder, mountain experiences like Estes Park, Vail and Breckenridge to more remote areas like Gunnison or Palisade where employees can really unplug.

What type of venue are you looking for?

As you ponder your location options, also consider the type of venue that you're looking for. Are you ready to pull out all the stops for a luxurious celebration? Do you need a functional space where your team can work hard and then play hard? Colorado features everything from convention centers to ranches and full-service hotels to outdoor pavilions. Understanding the logistical needs of your space will also help determine the best location for your meeting.

Budget and Attendance

As you narrow down your wish list, it's likely that your location and venue selection will boil down to how many people it can accommodate and how it will fit into your budget. Colorado offers a wide variety of options, with some communities being more expensive than others. Also, consider peak visitation and plan accordingly - you may be able to receive discounts or more robust packages during the off season. Excitement about a location may help your attendance as well - you probably aren't the only one itching to hit the slopes!

Planes, Trains and Automobiles

Even the most wonderful venue can become a nightmare when it comes to transportation. Fear not! Colorado is located in the heart of the country - a centralized location no matter where your team is located. Because who doesn't love a road trip? Denver International Airport is one of the United States' largest airports, making finding flights a breeze. And with 12 additional regional airports, you'll be here before you know it. If flying isn't your thing, Amtrak also serves a variety of Colorado destinations.

You've Selected the Location. Now What?

This is where the sky is the limit! (Seriously, have you seen the view from a 14er?) Hiking, biking, skiing, sledding, soaking, shopping, sipping, wildflower-walking...there are hundreds of things to do in Colorado. Consider both group options and plenty of free time to explore. By giving your employees time to soak up the sun and fresh air, your meetings will be more relaxed and productive.

We Do It So You Don't Have To

Destination planning isn't for the faint of heart! Do you really want to see your coworker's backside at the clothing-optional hot springs? We're here to help. We live here and know the ins and outs, tips and tricks for making Colorado work for you.

A destination meeting is a big deal, and so are we! Let us find the perfect Colorado experience to meet your company's needs, budget and expectations.



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